

INSTITUTE OF MARKETING MALAYSIA
(Incorporated in Malaysia)

INCOME & EXPENDITURE STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2013

		YEAR 2013	YEAR 2012
		RM	RM
INCOME			
	ADVERTISEMENT	3,998	7,500
	RESEARCH SERVICES	10,500	-
	SEMINAR & TRAINING	514,877	188,039
	BOWLING TOURNAMENT	11,400	12,260
	RENTAL	10,000	10,000
	BOOK SALES	660	-
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		551,435	217,799
	ANNUAL SUBSCRIPTION / ENTRANCE FEES :-		
	-NEW ORDINARY MEMBER (NOM)	7,135	8,475
	-LIFE MEMBERSHIP FEE	2,000	3,000
	-NEW STUDENT MEMBERSHIP (NSM)	100	200
	-NEW CORPORATE MEMBERSHIP (NCM)	19,500	9,000
	-ORDINARY MEMBER RENEWAL (OMR)	5,630	3,500
	-CORPORATE MEMBER RENEWAL (CMR)	76,000	74,500
OTHER INCOME	GRANT	131,160	141,000
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TOTAL INCOME		792,960	457,474
EXPENDITURE			
	ACCOUNTING FEES	10,000	4,700
	ADVERTISING & PROMOTION	-	7,170
	DEPRECIATION	2,384	2,893
	BANK CHARGES	91	36
	IMM DOMAIN & WEBSITE	766	4,770
	MARKETEER MAGAZINE	34,208	13,000
	MEETING EXPENSES	14,892	585
	TRANSPORTATION, PETROL & PARKING	2,789	4,603
	MEMBERSHIP FEE	-	6,508
	PHOTOGRAPHY FEE	5,450	1,607
	BOOKS	-	2,137
	NEWSPAPER & PERIODICALS	423	78
	GIFTS, SOUVENIR ITEMS & DONATION	15,926	780
	MEALS & REFRESHMENT	1,886	2,243
	PRINTING & STATIONERY	14,381	10,275
	SUBSCRIPTION TO HARWARD BUSINESS REVIEW	15,225	12,500
	BOWLING TOURNAMENT	11,236	11,168
	SEMINAR, TRAINING & EVENTS	361,346	232,412
	LICENSE FEE	1,300	1,300
	OFFICE & EQUIPMENT MAINTENANCE	7,419	6,417
	RENTAL OF PREMISES	33,852	30,725
	SALARIES, WAGES & ALLOWANCES	140,726	140,147
	POSTAGE & COURIER	2,315	2,091
	TELEPHONE & MULTIMEDIA	3,347	3,580
	ELECTRICITY & WATER	5,086	5,367
	BROCHURES, BANNERS & POP-UP SYSTEMS	1,410	3,840
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TOTAL EXPENDITURE		686,458	510,932
SURPLUS / (DEFICIT) INCOME OVER EXPENDITURE		106,502	(53,458)