



INSTITUTE OF MARKETING MALAYSIA

INSTITUTE OF MARKETING MALAYSIA
(Incorporated in Malaysia)

**INCOME & EXPENDITURE STATEMENT FOR THE YEAR ENDED
31ST DECEMBER 2015**

	YEAR 2015	YEAR 2014
	RM	RM
INCOME		
ADVERTISEMENT	6,887	18,498
SEMINAR, TRAINING & EVENTS	122,626	990,679
BOWLING TOURNAMENT	7,402	0
TREASURE HUNT	90	17,300
BOOK SALES	1,012	0
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	138,017	1,026,477
ANNUAL SUBSCRIPTION / ENTRANCE FEES :-		
-NEW ORDINARY MEMBER (NOM)	7,005	13,080
-LIFE MEMBERSHIP FEE	0	2,000
-NEW STUDENT MEMBERSHIP (NSM)	150	50
-NEW CORPORATE MEMBERSHIP (NCM)	12,000	9,000
-ORDINARY MEMBER RENEWAL (OMR)	4,250	8,360
-CORPORATE MEMBER RENEWAL (CMR)	95,500	87,500
OTHER INCOME		
GRANT	141,565	50,000
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TOTAL INCOME	398,487	1,196,467
EXPENDITURE		
ACCOUNTING FEES	3,000	3,500
DEPRECIATION	7,056	3,014
BANK CHARGES	240	475
IMM DOMAIN & WEBSITE	1,248	574
MARKETEER MAGAZINE	17,384	33,794
MEETING EXPENSES	9,163	6,198
TRANSPORTATION, PETROL & PARKING	2,768	3,475
MEMBERSHIP FEE RENEWAL- AMF	5,081	36
PHOTOGRAPHY FEE	3,940	4,636
BOOKS	164	806
NEWSPAPER & PERIODICALS	646	434
IMM SOUVENIR ITEMS, GIFTS & DONATION	10,144	22,924
MEALS & REFRESHMENT	2,100	2,749
PRINTING & STATIONERY	16,220	14,589
SUBSCRIPTION TO HARWARD BUSINESS REVIEW	18,150	12,600
BOWLING TOURNAMENT	9,336	0
TREASURE HUNT	0	17,827
SEMINAR, TRAINING & EVENTS	103,793	923,805
LICENSE FEE	1,325	0
OFFICE & EQUIPMENT MAINTENANCE	4,170	10,000
RENTAL OF PREMISES	33,442	33,600
SALARIES, WAGES & ALLOWANCES	130,552	144,593
POSTAGE & COURIER	7,422	7,684
TELEPHONE & MULTIMEDIA	4,186	3,791
ELECTRICITY & WATER	5,069	7,516
BROCHURES, BANNERS & POP-UP SYSTEMS	625	5,853
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TOTAL EXPENDITURE	397,225	1,264,472
SURPLUS / (DEFICIT) INCOME OVER EXPENDITURE	1,262	(68,005)