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Growing Talent Crisis in Malaysia - Challenges and Solutions

BY

**YBHG. PROF. DATUK SERI
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PROF. DATUK SERI DR. MD. ZABID is the President & Vice Chancellor of Universiti Tun Abdul Razak (UNIRAZAK) and Chief Executive Officer, Tun Abdul Razak Education Foundation (Yayasan PINTAR) since 2007.

He obtained his B.Sc. Agribusiness from University Pertanian Malaysia (1979), M.Sc. from Wye College, University of London (1980), Diplome Etude Approfondie (DEA) from University of Aix-Marseille, France (1983), and Doctor of Science in Management from University of Aix-Marseille / ESSEC, France (1988).

Started his career in Sumitomo Corporation, Malaysian Industrial Development Authority (MIDA) and later joined UPM in 1980. He is then the Head of Department of Management Studies, Faculty of Economics & Management, UPM, Deputy Dean, FEM, UPM, Founding Dean, Malaysian Graduate School of Management, and COO of the Malaysian Graduate School of Management Foundation, promoted as Associate Professor in 1993, and then as Professor in 1999. In June 2003, he joined Open University Malaysia (OUM), as the Director, Centre for Graduate Studies, until 2006.

Written over 140 articles (1,349 citations) including journals in Malaysia and overseas, with his extensive experience in research, consultancy and training, he served as consultant to corporate and government entities, including the National Economic Action Council (NEAC), Prime Minister's Department, served as the Assessor for the National Accreditation Board, Co-Chair 8th World Marketing Congress 1997 – Academy of Marketing Science, USA; Vice President Asian Academy of Management, and many others.

Datuk Seri received many awards and recognitions including Pan Pacific Business Association, USA; World Marketing Congress, Academy of Marketing Science; and Emerald Literati Publications, UK, FCPA by CPA Australia (2010), Fellow of Marketing in Asia Group (FMAG) from New Zealand (2011), and Asia Best B-School award for Outstanding Contribution to Education (2011 & 2013), Honorary Member of Golden Key International Honour Society, USA (2012), Outstanding Contribution to Education from World Vice Chancellor's Congress, Fellow, Chartered Management Institute (FCMI), UK (2015), Education Leadership Award (2016), and conferred the award of "Officier" of the "Ordre National du Merite" by the President of Republic of France in May 2016.

He is also Directors in BizAid Sdn Bhd, Universiti Tun Abdul Razak Sdn Bhd, and Kanger International Berhad, member of the Board of Trustees of Yayasan Cemerlang, Director, Malaysia-France University Centre, Ministry of Higher Education and Chairman of Koperasi Warga Emas Profesional Wilayah Berhad.



"Growing Talent Crisis in Malaysia - Challenges and Solutions"

In today's global marketplace, competition for good talent is intense; however, competition for great talent is fierce. Malaysia is facing a two-pronged talent shortage, the first being migration, and the latter being the effects of aging on the talent pool in the country.

Though it may not be obvious to employers in the skilled workforce, talent depletion is seen in fields of high technology, financial and banking sector, research and development (R&D) as well as information technology (IT), technical, engineering and the bio-tech industry.

Finding employees with strong backgrounds of knowledge, skills and right attitude is not only crucial but is a primary concern for CEOs and investors. Malaysia's talent crisis require a relook at the overall landscape of education, human capital development and talent sustainability.

BY INVITATION

WHEN & WHERE?

Date : Wednesday, 22nd February 2017

Time : 2:00 pm to 5:00 pm

Venue : Impiana Banquet Hall, Level 2,
Impiana Hotel, KLCC,
Kuala Lumpur

**All IMM Members are invited
Limited Seats, Register Now!**

Organized by:



INSTITUTE OF MARKETING MALAYSIA

Hosted by:





CEO TALK

BY

YBhg. Prof. Datuk Seri Dr. Md. Zabid Haji Abdul Rashid
President & Vice Chancellor
Universiti Tun Abdul Razak

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PROGRAMME DETAILS

2.00 pm : Registration and Networking

3.00 pm : Arrival of Yang Berbahagia

Prof. Datuk Seri

Dr. Md. Zabid Haji Abdul Rashid

3.15 pm : Session with Yang Berbahagia

Prof. Datuk Seri

Dr. Md. Zabid Haji Abdul Rashid

Q & A

4.30 pm : Refreshments

5.00 pm : End of Programme

REGISTRATION FORM

Please register the following participant(s) to the **CEO TALK**

No.	Name of Participant	Organization	Membership Number	Mobile	Email
1.					
2.					
3.					

Note : Corporate Members are invited to send three-(3) participants per organization.
Kindly fax completed form to IMM at: **03 – 7876 3726** or email to : **imm.malaysia@gmail.com**

FOR INQUIRIES & FURTHER INFORMATION PLEASE CONTACT:

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