



INSTITUTE OF MARKETING MALAYSIA

(Patron: The Honourable Minister of International Trade and Industry.)

Business is Marketing

APPLICATION FOR INDIVIDUAL MEMBERSHIP

(Application through CPM – compulsory if you are not yet a member of IMM)

PHOTO

FOR IMM USE ONLY

MEMBERSHIP NO.	
DATE APPROVED	
REMARKS	

(A) PERSONAL DETAILS

NAME : _____

NRIC NO. : _____ SEX : _____ (M-Male / F-Female) RACE : _____

MARITAL STATUS : _____ (S-Single / M-Married) DATE OF BIRTH : _____ (Date / Month / Year)

HOME ADDRESS : _____

HOME TELEPHONE NO. : _____ MOBILE : _____

EMAIL : _____

(B) PRESENT EMPLOYMENT DETAILS

COMPANY NAME : _____

COMPANY ADDRESS : _____

OFFICE CONTACT NO. : _____ OFFICE FAX NO. : _____

COMPANY SIZE : _____ EMPLOYEES : _____

NATURE OF BUSINESS : _____

DESIGNATION : _____ Years at this position _____ From _____

NUMBER OF STAFF REPORTING TO YOU : _____

(C) WORKING EXPERIENCE

(Please provide current and one previous position)

Year From	Year To	Name of Company	Position Held	Nature of Job

TO WHOM DO YOU REPORT?

Name : _____ Position : _____

Please describe your job responsibilities:

(D) QUALIFICATION DETAILS

ACADEMIC & PROFESSIONAL QUALIFICATIONS (State the highest qualification achieved and enclose documentary proof)

Qualification	Discipline / Specialization	Institution	Year Awarded

PROFESSIONAL MEMBERSHIP : _____

(E) CATEGORY OF MEMBERSHIP :

(For more details visit www.imm.org.my)

Ordinary Associate Student

(F) FEEDBACK (Please tick where applicable)

How did you come to know of IMM Membership ?

- Friends / Colleagues / Business
- IMM Courses / Seminars / Events
- Publications of IMM
- Newspapers
- Others : Please specify : _____

Category	Ordinary	Associate	Student
Entrance Fee	RM 75	RM 60	-
Annual Subscription	RM 100	RM 80	RM 50

Which service provided by IMM is attractive to you ?

- 10% - 20% Discount on Training Programmes
- Free IMM Publications
- Discounted rate for social activities
- Others : Please specify : _____

(G) HOBBIES

(1) _____ (2) _____ (3) _____

Golf Player : No / Yes : _____ Handicap

(H) CORRESPONDENCE ADDRESS : _____ (Please indicate with O – Office OR H – Home)

(I) DECLARATION :

I hereby apply for membership of the Institute of Marketing Malaysia. I declare that all information given is true and correct. I also agree to abide by the decision of the Institute as to my eligibility for an appropriate category of membership. If accepted, I agree to abide by the Constitution and Bye-Laws as well as the Code of Ethics of the Institute. I also agree to pay the corresponding entrance fee and annual subscription for that category of membership.

Signature of Applicant : _____ Date : _____

Please send completed form and remittance to:

INSTITUTE OF MARKETING MALAYSIA

Block C-3A, Sunway PJ 51A, Jalan SS9A/19, 47300 Petaling Jaya, Selangor Darul Ehsan
Tel: 03-78743089 / 78746726 Fax: 03-78763726 / Email: imm.malaysia@gmail.com / Website: www.imm.org.my

Payment of membership fees via bank transfer can be made to our account as follows:

Name of Bank: RHB Bank Bhd
 Branch: SS2, Petaling Jaya, Selangor
 Account Name: Institute of Marketing Malaysia
 Account Number: 2124 – 0600 – 011319
 Swift Code: RHBBMYKL

OR



Billor Code: 80408
Ref-1: Company/Individual Name
Ref-2: CPM (ASIA) - MONTH/YEAR

JomPAY online at Internet and Mobile Banking with your Current, Savings or Credit Card account