



## PROGRAMME

THURSDAY, 21 MARCH 2019		FRIDAY, 22 MARCH 2019	
TIME	PROGRAMME	TIME	PROGRAMME
9.00 am onwards	Arrival of Delegates	9.00 am - 3.00 pm	AMF BOM (Board of Management) Meeting *Meeting Agenda to be provided by AMF President /Secretary General
8.00 pm – 10.00 pm	Welcome Cocktail <b>(Attire: Casual)</b>  Venue: <b>Seri Pacific Hotel KL</b>	3.00 pm - 5.00 pm	AMF Youth, Women & Netizen Award (YWN) Award  <b>(Attire: Formal/Lounge suit)</b>  Venue: <b>Ministry of International Trade &amp; Industry @ MITI TOWERS</b> Jalan Sultan Haji Ahmad Shah, 50480 Kuala Lumpur, Malaysia.
		7.00 pm– 10.30 pm	Putrajaya Lake Cruise & Dinner for delegates and guests.  <b>(Attire : Casual)</b>  <b>Bus will leave from MITI Towers @ 5.30pm</b>
SATURDAY, 23 MARCH 2019			
TIME	PROGRAMME	TIME	PROGRAMME
8.00.am - 2.30 pm	AMF Conference / Book Launch & CPM logo Launch Details as per AMF KL 2019 Marketing Conference Brochure. <b>(Attire: Formal/Lounge suit)</b>  <b>Keynote Speaker:</b> <b>YBhg. Tan Sri Rafidah Aziz</b>  Venue : <b>Ballroom, Seri Pacific Hotel KL</b>	7.00pm – 10:30pm	Dinner & Fellowship Awards for NMAs <b>(Attire: Formal/Lounge suit/ National costume of your country)</b>  <b>Guest of Honour:</b> <b>Her Royal Highness Sultanah Hajjah Kalsom, DK</b>  Venue : <b>Ballroom, Seri Pacific Hotel KL</b>
3.00 pm – 5.00 pm	City Tour of Kuala Lumpur <b>(Attire: Casual)</b>		
SUNDAY, 24 MARCH 2019		• FREE & EASY • Departure of Delegates	

Official Airline:

Supported by :

