



INSTITUTE OF MARKETING MALAYSIA

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Honorary Secretary of Institute of Marketing Malaysia (IMM)

HASLINA AZLAN started her career as a Secretary and from there on moved to public relations, sales and marketing. She is currently the Assistant Manager, Telekom Malaysia Berhad (TM) in charge of Customer Management, Consumer Sales Selangor.

Prior to this she was the Assistant Manager, Corporate Communications and has about ten (10) years experience in public relations, event management and protocol. She also grew with the telecommunication organization through its privatization and globalization process along the years.

She holds a Diploma in Secretarial Science from Universiti Teknologi MARA (UiTM), Perak and Diploma in Sales Management from Institute of Marketing Malaysia. She is also a Certified Professional Marketer (CPM) awarded by the Asia Pacific Marketing Federation.