

23RD ANNUAL GENERAL MEETING



Council and members present at the AGM. IMM is committed in supporting and promoting programs and activities for the marketing fraternity in the country.

IMM held its 23rd Annual General Meeting on 29 December 2009 at Hotel Singgahsana Petaling Jaya, attended by almost 50 members. Also present was our Advisor Dato' Lawrence Chan who is one of our founding members and a strong supporter of the Institute.

At the AGM, the Council presented its audited accounts for the year 2008 as well as the programmes and activities that were implemented during the year. The Council also shared with its members some of its future plans and aspirations for IMM.

During the current economic turbulence, IMM is working very hard to achieve its best performance as a Training Provider. IMM shall continue to support and provide training for upgrading of skills of our SMEs especially in sales, marketing, branding, customer service and communications.

In 2009, IMM organised thirteen (13) successful events including training sessions, seminars, exhibitions and a bowling tournament. Not only that, IMM presence is also felt in the international arena by way of its collaboration and partnership with conference organisers in Hong Kong, India and Singapore.

IMM is committed in supporting and promoting programmes and activities for the marketing fraternity in the country. It also aims to develop long term relationship and collaboration with more organisations and institutions of higher learning in its efforts to bring the world-class training programmes

and best practices for the benefit of all the Institute's members and other professionals in the country and from around the region.

Although the institute's core business is training and education, it has plans to explore new opportunities, especially in research and consultancy.

The Institute will continue to work hard not only to deliver benefits to its members but also to provide continuous support to government agencies, professional bodies and non-governmental organisations (NGOs) to assist and contribute towards human capital development and nation building.

Bowling Tournament 2009



For the fifth consecutive year, IMM recently organised its annual Bowling Tournament to foster closer relationships and encourage networking among its members, family and friends.

The Bowling Tournament 2009 was held on 5 December at U-Bowl, 1 Utama Shopping Centre.

Eighteen (18) teams participated in the event with representation from SMECORP, UDA Holdings, TMInfo-

Media, WENA and UMW. The event also attracted family teams and individual members.

It was a fun-filled event with everyone going home with door gifts, lucky draw prizes, trophies for the winners and lots more.

All participants went home with warm and unforgettable memories of fun and togetherness. Hope to see you at IMM's Bowling Tournament 2010!