



INSTITUTE OF MARKETING MALAYSIA

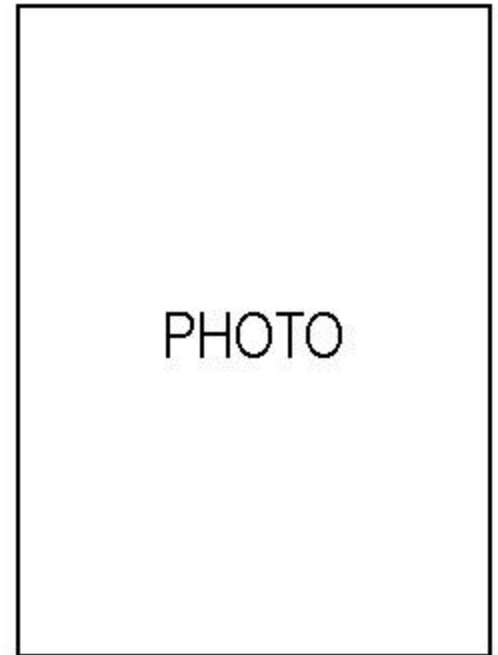
(Patron: The Honourable Minister of International Trade and Industry.)

Business is Marketing

APPLICATION FOR INDIVIDUAL MEMBERSHIP

FOR IMM USE ONLY

MEMBERSHIP NO .	
DATE APPROVED	
REMARKS	



(A) PERSONAL DETAILS

NAME : _____

NRIC NO. : _____ SEX: _____ (M-Male / F-Female) RACE _____

MARITAL STATUS : _____ (S-Single / M-Married) DATE OF BIRTH: _____ (Date / Month / Year)

HOME ADDRESS : _____

HOME TELEPHONE NO : _____ HOME FAX : _____ MOBILE : _____

EMAIL : _____

(B) PRESENT EMPLOYMENT DETAILS

COMPANY NAME : _____

COMPANY ADDRESS : _____

COMPANY CONTACT NO : _____ COMPANY FAX NO: _____

COMPANY SIZE : _____ EMPLOYEES _____

NATURE OF BUSINESS : _____

DESIGNATION : _____ Years at this position _____ From _____

NUMBER OF STAFF REPORTING TO YOU: _____

(C) WORKING EXPERIENCE

(Please provide current and one previous position)

Year From	Year To	Name of Company	Position Held	Nature of Job

TO WHOM DO YOU REPORT?

Name : _____ Position : _____

Please describe your job responsibilities : _____

(D) QUALIFICATION DETAILS

ACADEMIC AND PROFESSIONAL QUALIFICATIONS (State the highest qualification achieved and enclosed documentary proof)

Qualification	Discipline / Specialization	Institution	Year Awarded

PROFESSIONAL MEMBERSHIP : _____

(E) CATEGORY OF MEMBERSHIP : Ordinary Associate Student

(For more details visit www.imm.org.my)

(F) FEEDBACK (Please tick where applicable)

How did you come to know of IMM Membership?

- Friends / Colleagues / Business
- IMM Courses / Seminars / Events
- Publications of IMM
- Newspapers
- Others : Please specify : _____

Category	Ordinary	Associate	Student
Entrance Fees	RM 75	RM 60	-
Annual Subscription	RM 100	RM 80	RM 50

Which service provided by IMM is attractive to you?

- 10% - 20% Discount on Training Programmes
- Free IMM Publications
- Discounted rate for social activities
- Others : Please specify : _____

(G) HOBBIES

(1) _____ (2) _____ (3) _____

Golf Player : No / Yes _____ Handicap _____

(H) MAILING ADDRESS : _____ (O - Office / H - Home)

(I) DECLARATION

I hereby apply for membership of the Institute of Marketing Malaysia. I declare that all information given is true and correct. I also agree to abide by decision of the Institute as to my eligibility for an appropriate category of membership. If accepted, I agree to abide by the Constitution and Bye : Laws as well as the Code of Ethics of the Institute. I also agree to pay the corresponding entrance fee and annual subscription for that category of membership.

Signature of Applicant : _____

Date : _____