



Business is Marketing

INSTITUTE OF MARKETING MALAYSIA

(Patron: The Honourable Minister of International Trade and Industry.)

APPLICATION FOR CORPORATE MEMBERSHIP

FOR IMM USE ONLY

MEMBERSHIP NO .	
DATE APPROVED	
REMARKS	

COMPANY DETAILS

COMPANY : _____
(Registered Name in Full)

COMPANY ADDRESS : _____

COMPANY CONTACT NO : _____ COMPANY FAX NO : _____

NATURE OF BUSINESS : _____

COMPANY TYPE : () PRIVATE () PUBLIC LISTED () PROFESSIONAL BODY
() STATUTORY BODY () GOVERNMENT AGENCY / MINISTRY
() EMBASSY () OTHERS : _____

COMPANY REPRESENTATIVES

PRINCIPAL REPRESENTATIVE (CEO / MD or person who holds a position of responsibility in the organisation)

NAME : _____

NRIC NO. : _____ SEX : _____ (M-Male / F-Female) RACE : _____

MARITAL STATUS : _____ (S-Single / M-Married) DATE OF BIRTH: _____ (Date / Month / Year)

DESIGNATION : _____

CONTACT NO. TEL : _____ FAX : _____ MOBILE : _____

EMAIL ADDRESS : _____

JOB RESPONSIBILITIES : _____

PROFESSIONAL MEMBERSHIP : _____

ACADEMIC AND PROFESSIONAL QUALIFICATIONS (State the highest qualification achieved)

Qualification	Discipline / Specialization	Institution	Year Awarded

WORKING EXPERIENCE (Please provide current and one previous position)

Year From	Year To	Name of Company	Position Held	Nature of Job

HOBBIES: (1) _____ (2) _____ (3) _____

GOLF PLAYER: YES / NO HANDICAP: _____

ALTERNATIVE REPRESENTATIVE

NAME : _____

DESIGNATION : _____

CONTACT NO. OFFICE : _____ MOBILE : _____

EMAIL : _____

DECLARATION

We hereby apply for corporate membership of the Institute of Marketing Malaysia. We declare that all information given is true and correct. We also agree to abide by decision of the Institute as to our Company's eligibility for corporate membership. If accepted, we agree to abide by the Constitution and By - Laws as well as the Code of Ethics of the Institute.

Signature of Principal Representative : _____

Date : _____

CORPORATE MEMBERSHIP	
ENTRANCE FEE	RM 500
ANNUAL SUBSCRIPTION	RM 2500

Note: Corporate membership of IMM entitles your organisation to a ONE year complimentary subscription of Harvard Business Review (HBR). Additional information and HBR subscription form are enclosed.

Please send completed form and remittance to:
 INSTITUTE OF MARKETING MALAYSIA
 1G-1st FLOOR, BANGUNAN SKPPK JALAN SS 9A/17, 47300 PETALING JAYA, SELANGOR DARUL EHSAN
 Tel : 03-7874 3089 Fax : 03-7876 3726 email : info@imm.org.my
 For more details visit : www.imm.org.my